

## Perspective Analysis of Unwaha Jombang Students in Learning Religion Through Social Media "Facebook"

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### **ABSTRACT**

*Social media has become a trend among teenagers, especially Facebook, therefore it can be used as an alternative media for learning Islam through social media Facebook. This study aims to: The effectiveness of learning Islam through social media facebook, to analyze the opinions of Unwaha Jombang students in learning religion through facebook. And to know how to find valid sources when using social media. The approach used to achieve the above objectives is to use a quantitative research approach with the type of field study research. In collecting data, the author uses the method of questionnaires, interviews, and documentation. Based on the research above, the researcher can conclude about "The Perspective Analysis of Unwaha Jombang students in learning Islam on Facebook can be concluded as follows: the use of Facebook social media according to the perspective of Unwaha Jombang students is not effective. Because according to students studying Islam through the Facebook application is not necessarily clear, so students tend to use Facebook as entertainment or as a means of communication only.*

**Keywords:** *College student; Studying Religion; Facebook.*

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### **INTRODUCTION**

In the era of globalization, social media has become a powerful communication tool occupying a lot of time in everyday life. this is indicated by the number of social media users or social media account accounts from small children to old people. This phenomenon is very unique, because it has entered the digital era where all communication has been completed. Through social media, there is no need to meet face to face. Moreover, Indonesia is entering the Industrial Revolution 4.0. this means that all Indonesians will be familiar with digital and the system. Indonesian people must be aware of providing a young generation who has digital abilities since childhood. Therefore, learning Islamic religious knowledge is also very important for the foundation and filter and spirit of life (Ulum & Tsaronny, 2019).

The Islamic religious learning method emphasizes memorization (though Islam is full of values that must be practiced in daily behavior), as a result, students do not understand the usefulness and benefits of what is learned in PAI material, which leads to a lack of student motivation to learn. In the learning process, motivation plays an important role, namely as a driving force for student learning, which is an absolute requirement for learning. At school, there are often students who are lazy, play gadgets, like to be truant and so on (Chotimah & Wulandari, 2021).

Social media provides many opportunities for a person to interact with other people. Indonesian people must be aware of the importance of social media, or equip the younger generation to have digital skills (Lilawati et al, 2021). This must be balanced with religious learning which is also very important as a basis in life. The use of social media usually has positive and negative impacts, depending on how it is used.

Therefore, instilling an understanding of the use and safety of social media is very important. This is also because the content that is entered on social media is very free and requires carefulness in filtering it. Such freedom increases the crime rate on social media, many people are not responsible for the use of social media for communication Pornography, gambling, fraud, misleading opinions, and other crimes . The level of negative impact caused by social media information requires every user to be careful and critical at all times for all available information. This enormous negative impact should If left unchecked, it will destroy future generations (Wulandari, 2018).

Facebook is one of the social media that helps find old friends, is used to send photos, videos, play games, discuss and so on. This social media was originally created by Mark Zuckerberg and his Harvard roommates and classmates, namely Eduardo, Saverin, Andrew McCollum, Dustin Moscovitz and Chris Hughes. Even these technological advances have led to the emergence of various social media sites, such as friendster, facebook, twitter, email, youtube, etc. Although the most popular social media today is Facebook, for most Indonesian people, it is certainly familiar. This is evidenced by Facebook users in all walks of life, the largest use of Facebook comes from students at school (Najamuddin et al., 2019).

The positive impact of social media is knowing the latest news, increasing knowledge, training skills, and making friends. As for the negative impact of many teenagers who neglect to study, they pay more attention to uploading photos, updating video status and scrolling through social media. Many teenagers become victims of social media abuse by inviting them to meet through messages via social media, but it depends on the user. Facebook is one of the most popular examples of social media among almost all Indonesians. Indonesia is one of the largest Facebook user countries with a total of 17.6 million users (Wulandari, 2018).

Facebook social network users are mostly used by teenagers, students, college students, and adults aged between 13 and 45 years. Compared to the high enthusiasm of students towards Facebook, it can be said that students' interest in studying Islamic religious education is very low. Therefore, the use of Facebook as a means for students to acquire and explore Islamic studies is considered very effective, because PAI has a monotonous and non-dynamic impression that can be covered by using Facebook as a learning medium (Wulandari, 2018).

Since social networking is a favorite communication medium among students, researchers are interested in analyzing the opinions of Unwaha students in studying religion through Facebook.

From the background above, several formulations of the problem were found, namely: 1. How is the effectiveness in studying Islam through social media Facebook? 2. What should Unwaha students do when looking for answers to religious problems correctly according to valid references?

## **METHOD**

This type of research is field research by looking at the problems studied through a descriptive qualitative approach, which emphasizes the depth of the data obtained, the deeper and detailed the data obtained, the better the quality of this research. The researcher participates in the event/condition being studied. Qualitative research starts from determining or selecting a research project and then asking research questions related to the research problem, then the researcher collects data by making field notes and analyzing the data. This process is repeated several times so that research questions are answered and research conclusions can be drawn.

The method used by researchers in carrying out this research is to go directly to the field or research location and make full observations in the Perspective Analysis of Unwaha Jombang students in learning religion through facebook media. Data collection techniques in this study require a lot of time, so in this study using data analysis techniques, questionnaires, interviews and documentation. Data analysis is the process of systematically searching and compiling data obtained from interviews, field notes, and documentation, by grouping data into categories, describing them into several units, arranging them into patterns, choosing what is important and what will be studied and drawing conclusions. so that they can be easily understood by themselves and others. And the researcher used checking the validity of the data.

## **RESULT AND DISCUSSION**

### **Result**

**Table 1.** Research Result Questionnaire Data

NO	Aspects studied	Percentage		
		Often	Not Often	Never
1.	Often use social media facebook	12,5%	75%	12,5%
2.	Frequently Using Facebook for the purposes of studying Islam	-	56,3%	43,8 %
3.	Learn Islam from Facebook	-	37,5%	62,5%
4.	Gained insight when studying Islam on Facebook	6,3%	56,3%	37,5%
5.	Facebook helps to learn Islam easily	6,3%	43,8%	50%
6.	Looking for answers about Islamic religious material	-	12,5%	87,5%

NO	Aspects studied	Percentage		
		Often	Not Often	Never
	on Facebook			
7.	Using social media as a means to complete college assignments	43,8%	25%	31,3%
8.	Prefer to study Islam on Facebook rather than through books	6,3%	31,3%	62,5 %
9.	Get Answers about Islamic religious material being searched on facebook	-	43,8%	56,3%
10.	Submission of material on facebook is easy to understand	-	62,5%	37,5%
11.	If there is an explanation that you don't understand on social media Facebook, always ask the lecturer during lectures	6,3%	37,5%	56,3%
12.	Learning Islam through Facebook is effective	-	37,5%	62,5%
13.	Often sorting first when studying Islam on Facebook	56,3%	31,3%	12,5%
14.	Learning Islam on Facebook has a positive effect on students	-	75%	25%
15.	According to students, social media Facebook has an effect on Islamic religious learning	25%	50%	25%
16.	When students are confused about religious issues, do students often look for answers on Facebook	-	25%	75%
17.	Facebook social media makes students grow while studying Islam	-	62,5%	37,5%
18.	When studying Islam on Facebook according to students, does it have a positive impact	6,3%	62,5%	31,3%
19.	According to students, when studying Islam on Facebook, does it have a negative impact	12,5%	62,5%	25%
20.	Always trying to find answers about valid Islamic religious issues other than on Facebook	43,8%	43,8%	12,5%

Based on the results of the questionnaire given by the researcher, it can be concluded that some UNWAHA students do not often use Facebook. Most of the students use Facebook only as a means of communication or entertainment for them. And they don't study Islam on Facebook often, never even because Learning Islam on Facebook according to UNWAHA students is not effective, not everyone can understand even the source of the truth is still in doubt. if they study Islam on facebook and very rarely do they get answers about the religious material they are looking for on facebook.

### **Discussion**

Advances in information technology allow people to obtain information and change the way people communicate. Most people in modern developed countries and most people in other countries rely on communication technology, especially mass media. The Internet is one of the advances in the field of information, which can be achieved by obtaining information with one click. Facebook has many unique and interesting features, besides that Facebook is also free to access and easy to use. There are so many people as well as facebook users (Wulandari, 2018).

Based on the results of interviews conducted by researchers, there are 23 UNWAHA students who are users of social media facebook. But they very rarely and almost never use Facebook as a means to study Islam. Even using facebook as entertainment or just a means of communication. From the data obtained, most students think that learning Islam through social media Facebook is not effective. This is because it is not clear who the teacher or the source used in providing Islamic religious learning is. Effective or not When learning on facebook it depends on who is using it. If used properly, the results will be maximized, and vice versa if it is not used optimally, the results will not be optimal.

The use of the Facebook social network is currently welcomed by various groups, especially among students themselves, the informants here are open to accepting technological developments, and most of them evaluate it positively and negatively. Consistent with Gayatri, attitude is open and assesses the existence of the Facebook social network in 2 sides, namely positive and negative. Having Facebook has its good and bad. Social networking is good, it can be used as a means to add friends, and providing information can also be a learning method.

Based on previous research conducted, it differs from the results of the study, which reveals that student learning outcomes in Islamic religious education subjects for class VI SDN 3 Tanjungkerta, Pagerageung District, Tasikmalaya Regency are sufficient. Meanwhile, in the research results, the researchers revealed that learning through social media Facebook is considered ineffective (Ulum & Tsaronny, 2019).

Then on the results of previous research about the ethics of social media for the millennial generation. said the first verse of surah al-'Asr uses time as an oath. This shows that time is an important thing and must be considered in its use. From a historical perspective, the Arabs used to denounce time as an unlucky time when they got a disaster or vice versa when time was something neutral. Whether a person's condition is good or bad depends on his efforts, so in this case people must use the best time, etc., to practice beliefs, do good deeds, tell the truth and patiently testify. These principles must also be applied in interactions using social media so that technological advances bring benefits, not the other way around, which leads to conflicts and divisions between people (Nurasih et al., 2020).

Most Unwaha students feel that learning Islam on social media Facebook is not effective because Facebook today is very rarely used to learn Islam. And most of today's millennial students prefer to study religion from YouTube or other applications. Even UNWAHA students argue that they prefer to learn Islam directly with their teachers or face-to-face rather than with social media because face-to-face they are easier to learn and the truth of knowledge about religion is valid and there is no doubt about the scientific chain. But when they study through social media, they assume that the source of knowledge and truth is very doubtful.

Learning Islam through social media must really be careful and wise in looking for reference sources to study Islam so as not to get lost, according to UNWAHA students so that when studying Islam on social media it is not wrong to take referral sources. One of the steps is as a student before studying Islam on social media to see first who presented the explanation, then look at the source, and sort out the relevant information before it is disseminated.

The importance of the teacher's role gives the need to choose a teacher, especially in learning Islamic religious knowledge. The teacher's role is to make people understand the true teachings of Islam. So it is understandable if choosing the wrong teacher will be fatal, because it not only has a negative impact on the life of the world, but also has a negative impact on the life of the next life.

## **CONCLUSIONS**

Based on the research above, the researcher can conclude about "The Perspective Analysis of UNWAHA Jombang students in learning Islam on Facebook can be concluded as follows: the use of Facebook social media according to the perspective of UNWAHA Jombang students is not effective. Because according to students learning Islam through the Facebook application is not necessarily clear, so students tend to use Facebook as entertainment. Moreover, Facebook is rarely used to study Islam. because there are already applications that have better features than Facebook.

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