



Z Generations Perspective: Analysis of Islamic Learning through Tiktok Social Media

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ABSTRACT

This research was conducted based on the behavior of Generation Z who is very dependent on cellphones and social media. This research uses qualitative methods with the approach of observation, interviews and documentation. Social media is closely related to generation Z. Moreover, Tiktok social media. In this highly developed era, educators are more creative in conveying their knowledge so that students (generation Z) do not experience boredom in learning Islam.

In order to make students not feel overwhelmed by a lesson, learning is presented through the tiktok facility. In order to be better accepted by students. Most of the generation Z also entrust the answer to every problem and question from the internet. Without knowing it, not all life problems can be found on the internet. This study was conducted to determine whether or not social media has an effect on increasing knowledge for Generation Z. And from this research, it can be seen that learning Islam through social media, especially TikTok, is not effective for Generation Z.

Keywords: *Generation Z, Islamic Religious Learning Media, Tiktok Social Media.*

INTRODUCTION

The digital age is the age where social media users can quickly access anything. Therefore, preachers tried to use social media as a means to convey their preaching, since this use of social media was more current and more effective than any other dakwah media. Climbers who use social media tend to become better known in the community. The preachers themselves should be able to utilize such social media of all kinds as the *tictock*, facebook, twitter, instagram, and youtube because these kinds of social media are having significant money impact (Wibowo, 2019). Media social (which is often written in the form of social media) is online media, which users can easily access, share, create a vessel, and the virtual world. Andreas Kaplas and Michael Hoenlein define social media as 'an internet based application group that builds on the basis of ideology and web technology 2.0 and gives rise to the creation and the exchange of user-generated content (Zazin & Zaim, 2019).

Social media can also be said to be a medium of communication and of much people set up the platform to exchange ideas. But a role such changes when using social media is not good and ethical (Mohd Azmi & Kamalanathan, 2019). Today social media is not only accessible on the ckan's computer but through smartphones it is easier for social media users to access anywhere and at any time (Dewanta, 2020).

Tictock is one of the legitimate social media that is popular and is enjoyed by all ages. This tictock application was issued by one of the shell companies Chinese, China (Adawiyah, 2020). At the general time, this tictock application was intended to comfort the bag who saw. the more i span the time application curbs the various positive nuances of content, between the two content of cooking, beauty content, health content, animals content, even religious content can be found through social media this tictock.

A generation is a class of people whose ages are similiar to the circle of life and whose caharacteristics are of age, or it can be said with the money higg of the people. According to the Sandburnd in Subandowo generation that the group was born in 1998 to the present day. It is often referred to as the generation net (Handayani, 2019). According to director Dijawandono in Susana's

research says that the Z idia generation deals with gauo's money is tilted to familiarize, genergi, inequality and visualution. The active Z geeration is the potential of this class to learn things and practice what money has learned. Then money is intended as a rule when one is able to delve into a material at random without he knows the relation with the other materials and he also receives something he wants a suddenly.

Manheim said that the individual classess had something in common with age that they also faced a series of events in the same period (Zazin & Zaim, 2019). This Z generation is more perceptive about their use of smarthphones because they use social media more frequently, and it has become an important part of their lives (Khoiroh et al, 2020). Tapscott also wrote in his book that average generation Z was also called the net generation. The learning media that is the equipment a teachers uses in the teaching delivery is aimed at making students easy to understand learning so that the main purpose of displacement can be overdone.

In the millenial 4.0 especially in the islamic education world that is now a procces in learning to teach has occupied a sophisticated digital world. It has to do with the existence and position of learning media to improve the learning procces(Zazin & Zaim, 2019). Exposure to social media makes students play a role in the universe (Rahmawati & Shofiyani, 2020). They easily acquired a variety of information and knowledge. Therefore today the role of teachers not only gives information but also guides students and also becomes facilitators for students to increase their capacity. This Sabilul Huda boarding house is one part of a group the Z generation that gave you up recently went social media especially tictock. This addition to find out how effective the conversion is to learn Islam through a turn. What more do learning about Islam than by addling the orderlies found in the boarding house, this certainly influences religion effectively or not through tictock.

METHOD

This research uses qualitative research, with data collection using the method of observation, interviews, and documentation. The object of this research is generation Z in Pondok Pesantren Sabilul Huda. The reason the researcher conducts research using qualitative methods is because the researcher already knows the conditions that exist in the research location. So that it adds to the stability of researchers to make it easier to conduct research. This study aims to analyze the views of objects related to existing problems.

RESULT AND DISCUSSION

Result

In conducting this participant observation, the researcher was at the research location directly at PondokPesantrenPutriSabilul Huda Jombang to see what the activities of female students were while in the pesantren, then observed the activities of the students and took documentation related to Islamic religious learning through social media, tiktok.

Here the female students see the tiktok application after carrying out the school online learning process. Because there are some students who use the Tiktok application for entertainment only, after online the female students see Tiktok for entertainment. For students who use the tiktok application for Islamic religious learning tools, they usually make learning Islam an additional knowledge when they finish learning online at school.

In order to know the results of this study, interviews were conducted by caregivers and administrators of the Sabilul Huda Islamic Boarding School,and questionnaires were also carried out to female students who had the Tikok application.

Interviews in this study were conducted directly with caregivers and administrators of the Sabilul Huda Islamic Boarding School.In the interview process, the researcher gave questions that became the formulation of the problem in this study.The researcher also gave a questionnaire to several students to find out about the opinions of the students (generation Z) about learning Islam through Tiktok social media.

KH. M. ImronRosyadi as the caretaker of the Sabilul Huda Islamic Boarding School gave a statement during the interview, namely "The effectiveness of learning Islam through social media, Tiktok is first, in principle, Tiktok is just a tool, it depends on the person using it.Second, stake holders, who are competent in making this policy to oversee that this facility contains pluses and minuses.Which if the positive values and benefits are maximized, it can be something extraordinary."

Tsabita Dina Hanifah as the board of the boarding school also said that “Social media, especially the tiktok application, is a medium that is being used by the public. So that something that is conveyed through social media will be quickly and widely witnessed by the public. One of them is studying religion, which currently many people are more interested in seeing religious content on social media so that studying religion is easier and faster.”

It can be concluded that the effectiveness of learning through the TikTok application depends on who is using this application. Used as well as possible or not. If it is used as well as possible, the benefits will be maximum. The meaning is used as best as possible here means that students (generation Z) consider the good side of learning through the tiktok application and put into practice the knowledge that has been gained while studying Islam through tiktok.

In the second interview question, the caregivers gave the answer “Basically the pesantren is connected with the world of science, especially science based on religion. I think not only personally, but other people that seeing Tiktok and so on as long as it is there the Tiktok application does not violate the ‘signs’ syar’i, yes, it is still positive. But if you have deviated from Sharia law, what will emerge is the negative waste.”

The head of the Islamic Boarding School Sabilul Huda also added, “The pesantren does not reject technology, but takes its positive values and also preserves al-muhafadhotubilqodimisshalih. That is, what is good is maintained without having to lose the roots of cultural fibers, if we completely eliminate the established culture it is not necessarily good, so it will still maintain the values pioneered by previous scholars. So it must also be balanced with walakhdzubiljadidilashlah, which is to take what is good but which brings benefits.”

Basically everything has a positive and negative side. Likewise with studying Islam through Tiktok social media. It would be better if generation Z, who used the Tiktok application, chose which content was appropriate for learning. So that only good things can be learned and bad things can be prevented.

The committee also added, “The good impact is that we can easily study religion. The bad impact of studying religion without a teacher is not necessarily clear. Meanwhile, ‘learning without a teacher is like learning in error’.”

In the use of cellphones and tiktok, it certainly has benefits and disadvantages. Because it is impossible for an object and a device to be of only good value or of bad value. Therefore, as a wise user, it would be better to use cellphones and social media only for the benefit.

Discussion

The results of the research conducted by the researcher were 24 out of 30 students (generation Z) who were users of the Tiktok social media as a means of learning Islam. The rest only use tiktok as entertainment when they finish doing school online learning. From the data obtained, most of the students thought that learning Islam through social media, tiktok, was ineffective.

This is because it is unclear who the teacher is or the source used by the content creator who provides Islamic religious learning. Then the caregiver from PondokPesantrenSabilulHuda also added that if the application is only a tool, whether it is effective or not depends on who uses it.

This is related to Edgar's big theory that “a person's learning outcomes are obtained by direct experience, the realities that exist in one's life environment and then through artificial objects, down to verbal symbols. The higher the top of the cone the more abstract the medium for conveying the message. The learning process and teaching interactions do not have to be direct experience, but begin with the type of experience that best suits the needs and abilities of the group of students faced by considering the learning situation.”(Zazin& Zaim, 2019).

The emergence of social media makes students play an active role in the virtual universe. They easily get various information and knowledge. Therefore, at this time the role of the teacher is not only providing information, but guiding students and also being a facilitator for students to increase their own capacity. This is also related to the results of interviews from the Sabilul Huda Islamic Boarding School caregiver that caregivers, administrators and parents must also guide generation Z because this generation is not able to control the balance in social media.

The following are some of the similarities and differences between theory, previous research results and research results. In the first previous research by NurZazin, it was different from the results of research, namely in NurZazin's research, it was revealed that social media is a learning medium that is

relevant in educating generation Z. Meanwhile, in the research results the researcher revealed that learning through social media was deemed ineffective.

Then on the results of previous research by MiftachulTaubah. MiftachulTaubah's research has something in common with the research of researchers, namely in the research it is said that the application of tiktok together with the use of the correct methods and techniques, can be used as an interactive learning medium. The difference is that the Tiktok application is used as a learning medium for MaharahKalam in previous studies.

In the results of subsequent previous research by Eddy Saputra. The similarity is that the object under study is a teenager who almost of the time is used for social media, and part of the time is used for school activities. The difference is in Eddy Saputra's research using the Miles and Huberman Model. Data analysis in qualitative research after being analyzed. Miles and Huberman argued that activities in qualitative data analysis were carried out interactively and took place continuously.

CONCLUSIONS

This research uses qualitative research, with data collection using the method of observation, interviews, and documentation. The object of this research is generation Z in PondokPesantrenSabilul Huda.

In this study, it is explained that generation Z is a generation that considers technology to be a part of this generation, this is because these generations use social media and mobile phones more often. Even now, social media is the only medium that is widely used by the community. The emergence of social media has made Generation Z play an active role in cyberspace. They easily get various information and knowledge.

The tiktok application is currently popular among people of all ages. This can be used by preachers to spread the word through the Tiktok application. This is of course also used by Generation Z to add new knowledge. However, this turned out to be considered ineffective.

This is because according to the students (generation Z) learning Islam through the tiktok application is not necessarily clear, and also for them tiktok is more appropriate to be used as a means to entertain students.

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