INVESTIGATING STUDENTS' PERSPECTIVES ON THE USE OF TIKTOK AS AN INSTRUCTIONAL MEDIA IN DISTANCE LEARNING DURING PANDEMIC ERA

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Abstract

This study aims to investigate on students' perspective on the use of TikTok Application as supplementary instructional media during pandemic session. 20 students of English Department Student at UNWAHA were voluntary to take part in this descriptive study. Employing questionnaire was carried out to obtain data related to their opinion. The researcher collects the data through questionnaire. Then, the researcher selects and identifies the data. After selecting the data, the researcher displays those data into good sentences. 3) After displaying data, the conclusion is drawn. This questionnaire is analyzed by using descriptive statistics The findings revealed that students at UNWAHA second-semester give positive attitudes towards introducing TikTok as video aids into EFL classroom teaching meanwhile using it as an English learning strategy out of class. Also, they stated that TikTok is expected to be used as instructional media in speaking class.

Keywords: TikTok; Pandemic; Distance Learning.

Abstrak

Penelitian ini bertujuan untuk mengidntifikasi perspektif mahasiswa tentang penggunaan Aplikasi TikTok sebagai media pembelajaran tambahan selama masa pandemi. Sebanyak 20 mahasiswa Jurusan Bahasa Inggris UNWAHA mengikuti penelitian deskriptif ini. Penggunaan kuesioner dilakukan untuk mendapatkan data terkait dengan pendapat mereka. Peneliti mengumpulkan data melalui kuesioner. Kemudian, peneliti memilih dan mengidentifikasi data. Setelah memilih data, peneliti menampilkan data tersebut ke dalam kalimat yang baik. Setelah menampilkan data, ditarik maka peneliti bisa menarik kesimpulan. Kuesioner ini dianalisis dengan menggunakan statistik deskriptif. Hasil penelitian menunjukkan bahwa mahasiswa semester dua UNWAHA memberikan sikap positif terhadap TikTok ke dalam pengajaran kelas EFL. Selain itu, mereka menyatakan bahwa TikTok diharapkan dapat digunakan sebagai media pembelajaran di kelas berbicara.

Kata kunci: Tiktok; Pandemi; Pembelajaran Jarak Jauh.

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A. INTRODUCTION

EFL is regarded as English as a Foreign Language. Learning a foreign language is for tourism, communicating with native speakers, reading foreign journals and so on.EFL is prepared for the students in the specific time. They are prepared to communicate by using English as global language in the future. EFL described situations where students were learning English in order to use it with any other English speakers in the world. EFL refers to those who learn English in non-English speaking countries. Because English becomes powerful influence in daily life, so learning its language is needed.[1]

In another country such as Singapore, Hong Kong and Malaysia, English is widely spoken as a second language whereas English in Indonesia is more likely to be taught and learnt only as a foreign language. This means that learning and teaching English occurs mostly in classrooms, rather than during daily communication. English learners in Indonesia do not have ready access to use English as a tool of communication during their daily lives outside the classroom.

English became an international language, so almost everyone learned the language. In every school there are always English subjects as a foreign language. Learning English is considered difficult for some students, but it will be easy to convey clearly and appropriately.

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[1] Peng, S. "A Study of the Differences between EFL and ESL for English Classroom Teaching in China". *International Journal of Education and Multidisciplinary Studies* (ISSN 2455-2526), Volume 15 Nomor 1 (2019): 32-35.doi: http://dx.doi.org/10.21013/jems.v15.n1.p4

During this pandemic, schools were required to learn from home, so the use of learning media is needed. Of course, the media must be easy and liked by students in order to increase their interest in learning as well as facilitate in understanding. Designing instructional media as one of the instructional planning should be prepared by teachers before coming in classroom. Instructional media can be defined as the physical means including traditional means such as chalk, blackboard, textbooks and modern means such as videos, tape, recorders, computers, overhead projectors, and others presenting instructional activities delivered to the students.[2] A range of objects, pictures, and other things can be used as instructional media is one of the class equipments which can improve the students' involvement; attracts them to participate in the teaching and learning activities.[3] So, instructional media is media used to help stimulate the thoughts, feelings, abilities, and attention of students in the teaching and learning process in the classroom. The media can be in the form of teaching tools or materials used in the process of delivering information by teachers to students. There are some types of media: Print Media (Print Out), Audio, Audio Visual Media, Interactive Multimedia, and E-Learning. [4]

In this time of pandemic, online-based learning is the right choice. There are several platforms that are often used for learning media during the current pandemic.

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[2] Pramerta, P. A. "Interactive Video As English Teaching Materials For Speaking". *Jurnal Santiaji Pendidikan.* Volume 8 Nomor 1 .(2018): 14-24. DOI: http://dx.doi.org/10.25078/yb.v1i1.712

[3] Harmer, J. *The Practice of English Language Teaching*. London: Longman, 2007.

[4] Sugiantari, N. L. "The Utilization Of Google Classroom And Zoom Meeting As Distance Learning Media in Covid-19 Pandemic". *Cetta : Jurnal Ilmu Pendidikan.* Volume 3 Nomor 3 (2020). Retrieved from https://jayapanguspress.penerbit.org/index.php/cetta/article/view/824

For example, virtual classes using services like Google Classroom, Edmodo, Zoom, etc and instant messaging applications like WhatsApp. Online learning has helped our students learn in homes during the COVID-19 crisis and using applications such as Zoom, Teams, Veev, Google Classroom, and many others.

With the development of technology today, we can use a lot of online media to support this online learning. Even through social media can be used as a learning media. One of them is social media. Social media in this age is increasingly known by everyone, the more people use social media the more people also know that social media is one of the tools of information for people to know what is happening quickly. So at this time social media is the main for human life parents, teenagers, even at this time children are aware of the existence of social media so that children become social media users with it is proven that social media is a medium that can attract people's attention to become users.[5]

There are various social media such as Facebook, Twitter, Instagram, Telegram, WhatsApp, TikTok, and etc. Each has a different characteristic. However, from many social media, TikTok is an application that is currently in great demand by most people, ranging from children to adults. TikTok is a new social media that gives its users a platform to be able to express themselves through video content. Some make funny content, some use it as a medium of existence, some have this

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[5] Atsani, M. Z. "Transformasi Media Pembelajaran Pada Masa Covid-19". *Al-Hikmah. Jurnal Studi Islam*. Volume 1 Nomor 1 (2020): 82-93. Retrieved from http://ejournal.kopertais4.or.id/sasambo/index.php/alhikmah/article/view/3905

application just for entertainment, namely only as a video viewer that appears in the timeline. From here many users are trying to create interesting videos to be liked by many other users.

If we specify it in instructional aspect, Tiktok belongs to video that was apllied as learning media. Video can be a strong educational and motivational tool within the teaching and learning process. Video is an audio visual medium that may be used to distribute messages from sender to receiver so it can facilitate learners to study certain materials. Media in the learning process tends to be interpreted as graphic, photographic,or electronic tools to capture, process, and rearrange visual or verbal information. Educational media is used in the context of communicationand interaction of teachers and students in the learning process. Learning media can clarify the presentation of messages and information so as to facilitate and improve the process and learning outcomes.[6]

Video can enhance simulations, not only because it can providefeedback when students can watch themselves and evaluatetheir performance, but also because the presence of a videohelp make students feel more realistic. So, Video is one of media that may be used by teachers to teach their students within the classroom. It helps the teachers transfer the materials that are associated with the lesson. the students can

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[6] Pramerta, P. A. "Interactive Video As English Teaching Materials For Speaking". *Jurnal Santiaji Pendidikan.* Volume 8 Nomor 1 .(2018): 14-24. DOI: http://dx.doi.org/10.25078/yb.v1i1.712

watch the acts and listen to the language within the video. they will catch the materials within the video clearly.[7]

There are some rasons why the teacher is suggested to utilize video in instructional process. They are as follows: First, Learners enjoy language learning with the video. One of the aims of teaching English to learners is to instill in them. The idea that language learning is happy experience and video creates an attractive enjoyable learning environment. Teaching using video make the teaching learning process more various. The various media that are applied by the teachers can motivate the students to learn and give comfortable feeling during teaching learning process in the classroom. Next, Video is an effective way of studying body language. Language learners are learning about theworld around them. Because the video consists ofaction, so the students can learn about bodylanguage based on the action of the video. Third, learners gain confidence through repetition. Learners love to hear stories again and again andthe same goes for video. By watching a video several times learners can learn by absorption andimitation. video can draw the attention of the students (attention),come up the emotions to being more active inwriting lessons (affection), support the students insharing their feelings in written forms (cognitive),and help the students who have less achievementsin lesson orally (compensatory).[8]

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[7] Harmer, J. *The Practice of English Language Teaching*. London: Longman, 2007.
[8] Simanullang, M. "The effect of applying video on the Students' English Pronunciation Accuracy at the Fifth Semester Students at the English Study Program of the Teacher's Training and Education Faculty the University of Sisingamangaraja XII Tapanuli in Academic Year

However, TikTok is a social networking app and video music platform where users can create, edit, and share short video clips complete with filters and music as a support. TikTok application originated in China which was launched in early September 2016 by an entrepreneur named Zhang Yiming who is also the founder of a technology-based company called ByteDance. With this app, users can create unique short videos quickly and also easily to share with friends and around the world. This app is very popular among people because TikTok is very unique with its various features. Some of TikTok's features include, Added music, Sticker filters and video effects, Voice changer filter, Beauty filters, Filter auto captions, Delete comments and block users in bulk, and Live features.

There are some advantages of Tik Tok application in teaching learning process, such as: First, together with the use and proper methods, can be used as an interesting, interactive, and innovative learning media. Second, with a variety of application features Tik Tok is able to accommodate four language skills. Next, Tik Tok is an easy application in applying it so that it can be implemented in learning. Then With a large number of Tik Tok users and the majority of young people, Tik Tok can be an effective medium for education for the next generation of the nation. Forth, there are many interesting features that suit millennials, making Tik Tok a perfect medium to express students' thoughts in terms of positivity and education. Such as research video tasks, language learning, public speaking, and so forth. Last, Tik Tok

2018/2019". *International Journal of English Literature and Social Sciences (IJELS).* Volume 3 Nomor 6 (2018):1000-1006. https://dx.doi.org/10.22161/ijels.3.6.13

application is often considered a little bad by some of the general public, because many users are wrong when they apply it. But on the other hand Tik Tok has some benefits if it can be applied well.

There are some studies which are relevant to the research that the researcher conducts. This research can be supported by an extensive review of the literature on using Tik Tok application in learning. Previous researcher had explored middle school students' perspectives of utilizing Tik Tok for English learning in and beyond the EFL classroom. 187 middle school students from China were voluntary to require part within the quantitative survey research, employing an internet questionnaire as the research instrument. The findings revealed that middle school students held positive attitudes toward introducing TikTok as video aids into EFL classroom teaching meanwhile using it as on English learning strategy out of class. Moreover, students expressed strong desire for being guided and supported by their teachers to effectively utilize Tik Tok for English learning.[9]

Another researchers examined how a TikTok application become a medium of learning for the pronunciation skill or pronunciation of students. Subject of this study was the university's English education student Suryakancana. The full number of respondents was 8 (eight) persons of five (5) regular class students and three (3) non-regular class students. The data collections device was done with observation and

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[9] Yang, H. 2020. "Secondary-School Students' Perspective of Utilizing Tik Tok for English Learning in and beyond the EFL Classroom". *3rd International Conference on Education Technology and Social Science (ETSS 2020)* 162 Journal ETTS. Volume 3 . 162- 183.

questionnaire. The data during this study was analyzed by qualitative. The data analysis follows an interactive model from Miles and Huberman, weaving: data reduction, display data, and verification of data and prediction. From this research shows that the respondents had a positive attitude toward a TikTok application as a video aid while learning through TikTok application used it as an English language learning strategy to assist and enhance literacy and speaking skulls. Additionally, respondents expressed a powerful desire to use a TikTok application to observe and understand all the content related to basic English skills.[10]

From the description above, the researcher is interested to investigate on students perspective on the use of Tik Tok Application of EFL classroom English Department students at UNWAHA during pandemic session.

B. METHOD

This research belongs to descriptive research. Descriptive research qualitative is a problem-solving procedure investigated by describing the state of a subject or panel object (a person, institutions, communities and others) then at the present time based on facts that appear to be objects. In this study, the researcher aimed at

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[10] Pratiwi, A., Ufairah, N. & Sopiah, R.(2021). "Utilizing Tik Tok Application As Media For Learning English Pronounciation". *Proceedings International Conference on Education of Suryakancana 2021.* DOI: https://doi.org/10.35194/cp.v0i0.1374

investigating on students perspective on the use of Tik Tok Application of EFL classroom.[11]

The subject of this study was students of second semester of English Students Department in K.H. A. Wahab Hasbullah University of Jombang. There are 20 students who enrolled in this study. They are 15 female and 5 male. In this research, the researcher uses questionnaire as instrument to collecting data. Questionnaires were given to students who became the object of research to find out the level of students interest in the use of the TikTok application in English learning.

The steps in analyzing the data can be illustrated in the following diagram.
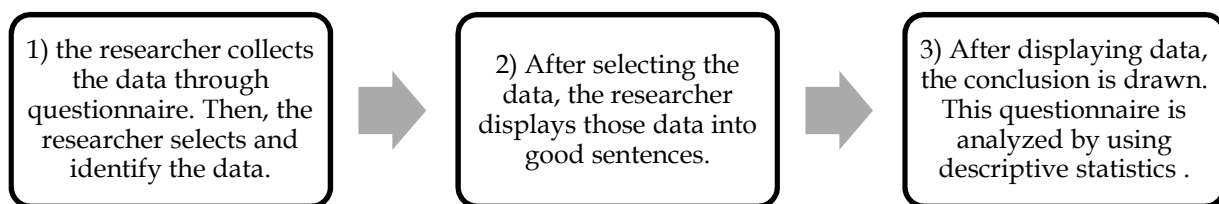
| 1) the researcher collects the data through questionnaire. Then, the researcher selects and identify the data. | ⇒ | 2) After selecting the data, the researcher displays those data into good sentences. | ⇒ | 3) After displaying data, the conclusion is drawn. This questionnaire is analyzed by using descriptive statistics . |

Figure 1. steps of research

C. RESULT AND DISCUSSION

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[11] Latief, M. A. *Research methods on Language Learning :an Introduction.* Malang: State University of Malang Press, 2011.

The questionnaire that is distributed to the students consists of ten questions, and the result can be descibed as follow:

**"are you bored with learning that only uses books?"**
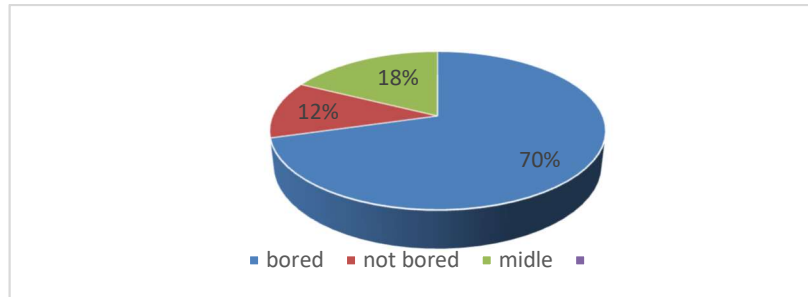
Fig.2 : Result Of First Question

It's the first question on the questionnaire was made.This question aims to investigate the boredom of the participants in learning in a class that mostly always uses books. From the results of the questionnaire it is known that 12 students (70%) feel bored with the monotonous learning of books, 2 students (12%) admit that they are not bored, and 3 other students (18%) answer in the middle, which is sometimes bored and sometimes not. The data shows that most students feel bored when learning to use books alone.

The majority of educators in the current era are still many who have not separated from the former system of learning, namely reading on books and then the teacher explains and the teacher must always be right. It can be said that such learning has become a necessity. Whereas in the latest regulations there have been changes in which learning must cover 4 aspects, namely skills, knowledge, social, and spiritual. Where students can develop and learn in a variety of ways. Learning can be

in the form of discussions both with teachers and fellow students and also the media has varied. Can be offline or online. And it's good to learn also take advantage of increasingly advanced technological developments. The old saying "books are windows of the world" is now greatly helped by the many other windows of the world in the form of technology, including tiktok, youtube, social media, and other educational sites.

"which one that is easier for you, learning to use video or audio media?"
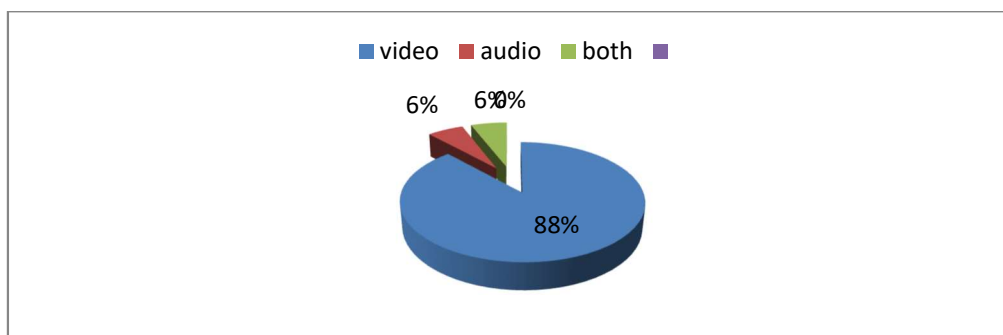

Fig.3 : result of second question

That is the second question. This question was designed to analyze the participants' interest in the selection of media that they considered easy. Based on the data obtained, and 15 students (88%) prefer learning using video media, 1 student (6%) chooses audio media, and 1 student (6%) chooses both. From this statement, it can be seen that more than 88% of students prefer learning media in the form of videos.

Based on the survey that has been done, it can be concluded that learning should not be monotonous, because each individual has their own saturation point.

In learning it will be more effective if all the senses can be used at the same time. Like videos, the senses of hearing and sight will work simultaneously and it will be easier for students to understand. Focus will also increase because all the senses are used to focus on learning.

"have you ever had the Tik Tok app?
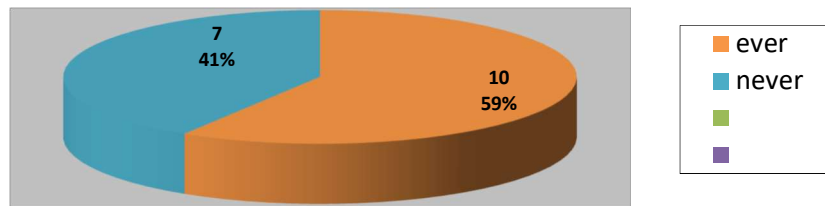
fig.4 : the result of third question

The third question aims to find out how many students have ever owned the Tik Tok application. Tik Tok is an application that is currently being loved by many people. It is unlikely that students will never understand this application at all, although it is not necessarily that every student has the Tik Tok application. From the results of the questionnaire, 10 students (59%) claimed to have had the Tik Tok application installed on their smartphone. There are even those who still have the Tik Tok application on their cellphones. Another 7 students (41%) admitted that they never had the Tik Tok application at all. So even though the Tik Tok Tik Tok application is comprehensive in all circles, but in this 2nd semester student class there are still 41% of students who have never downloaded the Tik Tok application on their cellphones.

The fourth question is aims to find out the opinion of participants about the Tik Tok application. Most of them think positively of this Tik Tok application. Some say that "*it's good, because in this application we also often get education about outside life, not just dancing*". Indeed most people think that the content of Tik Tok is just a dancing. But behind it, there are also many videos that contain education. There are things about learning, such as learning English easily or learning quick mathematical formulas and many others. There is also a health video that is usually educated by the doctor's account.Another opinion says "*Tik Tok can be entertainment, there are also lessons in it*". Tik Tok can sometimes also be an entertainment because of its unique content and sometimes also funny. However, there are some respondents who think that the usefulness of Tik Tok depends on the user. One of them said "*it depends on the user, it can be useful or vice versa*". Its true that's all goes back to the account owner. Some make good use of it or sometimes just useless content.

"Do you agree if Tik Tok is used as a medium in EFL class?"
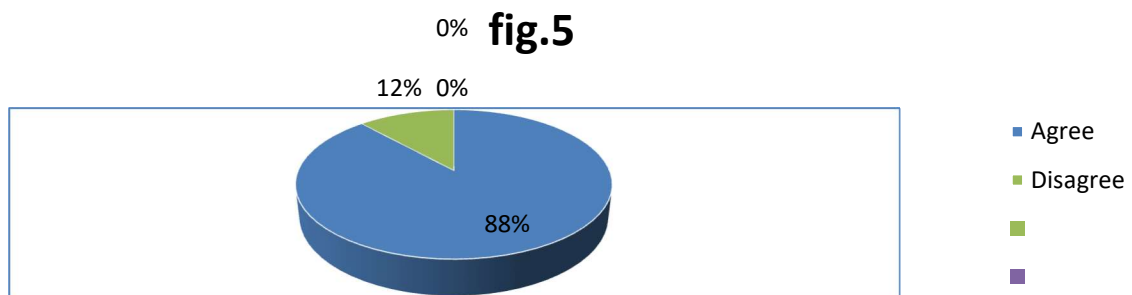
This is the fifth question in the questionnaire. This question was made to find out how many respondents agreed to the application of the Tik Tok application in the EFL class. From this question, the results of the respondents' answers are 15 (88%) students agree with the Tik Tok media in the EFL class. While 2 (12%) other students answered disagree. That means that the use of Tik Tok learning media can be of interest to most students. And this will be effective if the media is liked by students, then students will be able to learn with pleasure and not get bored. As the app evolves, there's a lot of Learning-themed Tik Tok video content. Usually the one who makes educational content like that is a teacher who gives learning tips. Sometimes also a teenager who does want to share knowledge about the learning he has. So, indeed using Tik Tok as a learning media is quite effective.

The sixth question aims to investigate what their reasons are, both agree and disagree. Some say that "*because nowadays, millennials almost all own and love these apps*". Indeed, nowadays, Tik Tok is not foreign to every teenager. So that many know and like it, then implementing the application in the classroom will be quite interesting for all of them. There are also those who say that using Tik Tok in learning will be able to reduce boredom than usual learning, "*agree, because watching videos can reduce boredom and can be more easily understood*". By looking at the video, it can help students to be able to refresing. But by still not leaving the benefits of the video as a learning media. It is proven that most of them answer if learning with Tik Tok video can reduce boredom. Among those who disagree said that "*it is less efficient, I prefer*

other media". Some still consider that Tik Tok is still less efficient, so prefer to use other media only.

In the seventh question,the researcher intends to find out what videos they think are good and interesting, so this question is made. Most argue that a good video is a video that contains material that is easy to understand, accompanied by interesting pictures and animations. "*perhaps by adding examples in the use of words that are clear and easy to understand*". There are also those who argue to make videos by following the trending "*videos that can be understood, by adding the trending but still not leaving the positive aspects*".Tik Tok video duration is very limited with a duration of about 30-15 seconds, so the content of the video should be short, solid and clear. Therefore, they argue that a good video is to provide an easy-to-understand explanation as well by providing examples to increase understanding. And also add pictures or backgrounds to make the video more interesting.

The eighth question aims to collect respondents' opinions whether there are benefits of the Tik Tok application if used in classroom learning. Most answered that the advantages of Tik Tok were considered more interesting as they said "*Tik Tok videos are more interesting because there is a backsound so they are not boring*". One of the advantages of Tik Tok is its many features. From the unique and interesting effects to editing the video. There is also a huge selection of very fun songs with tik tok music that makes anyone who listens to it excited. There are also those who say that "*the application is very easy to reach by all people*". This app is very easy to get through each

android. Anyone can install this app without any difficulties. So it can be concluded that Tik Tok videos are more interesting so they can overcome boredom, short videos are easy to understand, and the application is easy to get.

If there are advantages of Tik Tok, then are there any disadvantages of the application. Behind its advantages, the Tik Tok application is also often considered not good by some people so that it is also one of the shortcomings of the application *"there are still many who underestimate this application, because many use it as things that are not useful"*, the answer to one students. The really problem lies in the understanding and moral foundation of the users. Every social media definitely has many advantages and is also directly linked to many users. One information can be directly spread to indonesian advocates even the world if connected on the same server. Nowadays many do not understand this, just chasing *fyp* without thinking about the impact of the impressions made. Tiktokusers are not just adults. Everyone has the right to use it. Therefore, every user who wants to upload his video must think about the impact as well so that the progress of technology today can give a good impact instead of destroying the nation's young generation through shifts morals that not everyone realizes. Another opinion said "*Tik Tok application consumes a lot of quota*". It is true that this application requires sufficient quota as well as a strong signal in order to function optimally.

Nurul Afidah, Novi Kumala Sari, Hanifah.

"from the 4 skills, which skill do you want to improve by using Tik Tok in
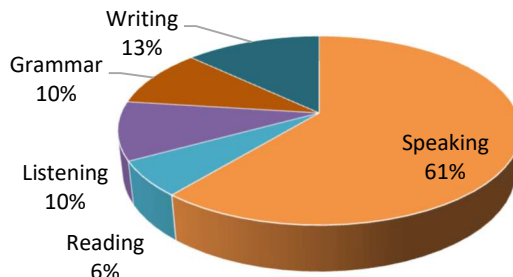
learning English?"

fig.6 : the result of tenth question

The tenth question is is useful to know which skills are more attractive to the participants. From the questionnaire answers, it is known that 61% answered speaking, 6% answered reading, 10% answered listening, 13% answered writing, and the remaining 10% answered grammar. So most of them prefer speaking skills which according to participants they want to improve. Many consider that speaking is the most difficult skill. Because in speaking skill, we must master two important things, namely the amount of vocabulary and also the level of confidence. These two things are very related, there are many vocabulary but not confident enough then he will not dare to speak especially if it should be done in a public place. Or vice versa, a person who has a high level of confidence but he does not have enough vocabulary then he will have difficulty also in speaking. Especially if you have to remember first, it will make him even more confused. So between these two things must be balanced

"In your opinion, what courses are suitable to be applied using Tik Tok media?"

fig.6 : the result of tenth question
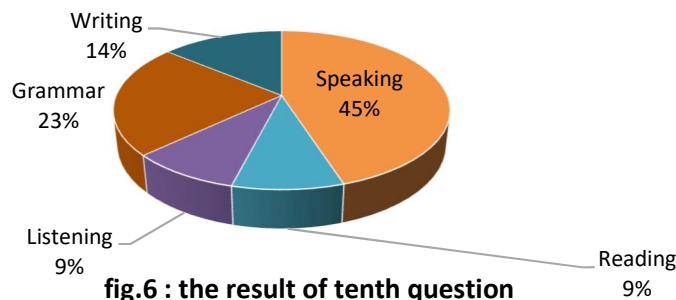
The answers from participants were 14% chose writing class, 45% chose speaking class, 9% answered reading class, 9% answered listening class, and 23% answered grammar class. These two questions are related, and the answer is the same that they want to improve, which is related to speaking, so most of them choose speaking classes to apply Tik Tok media.

From the results of the survey above there is no significant difference from all aspects, not like the questionsbefore. It shows that in fact all courses can be implemented using tiktok application. And it would be perfect if could put it all together, it will be more effective. Because in this era, growing interest in reading with open media will be very difficult. Because many other media are more interesting. One effective solution is to use tiktok application that has been proven by many fans who use this application. But it must be followed by positive understanding and guidance in order to be used effectively. It can be used with

positive things such as learning, current information, science, and so forth things that are able to support the formation of a superior generation of nations.

D. CONCLUSION

This descriptive study was aimed to describe students perspective on the use of Tik Tok Application of EFL classroom English department students at UNWAHA during pandemic era.

The results of the questionnaire, the majority of students admitted that they were bored with learning only using books. When presented with questions between audio and video media, most of them chose video as a medium of learning. From the 17 students who filled out the questionnaire, 10 answered that they had the Tik Tok application on their smartphone. They argue that Tik Tok is a good app if it's used well too, depending on the user. 88% of students answered agree that TikTok is used as a learning media in EFL. Those who answered agreed said that TikTok can catch the attention of every student in today's era. The videos made must be good and interesting, and contain short and clear learning. When asked about what skills they want to improve and what skills they want to applying using TikTok, on average above 50% of them answers they choose speaking skills. The advantage of Tik Tok is that it has many and interesting features so that students will not be bored in learning. However, the disadvantage is that the TikTok application requires quite a lot of quota. From the summary of the answers to the questionnaire, it can be

concluded that the students' perspective on the use of the TikTok application is quite

good and feasible if it is applied in learning, especially in the EFL class.

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